

Finding Your Dream Lender

It's out there waiting for you. But finding it has never been more difficult. New search technology will help you find it without the risk.



■ In business, there's only one chance to create that first impression. Your plan for your killer idea is ready and you want the best lender and terms. But you also want to control who has access because your competition would love to see what you're doing.

Keeping your powder dry is difficult, and non-disclosure agreements only give you the right to sue someone after the damage has been done. And most lenders won't even consider signing them.

You need control over any potential lending relationship. Getting information about a lender before disclosure is essential, but qualifying people and their offers is time-consuming and risky.

Introducing YourCommand

There's a new free service that takes the financial needs of your plan and "persistently" searches day and night to find the best lender. It does this without disclosing anything confidential about you, your company, or your plan.

At any time, you can check the top lenders found to date. This match criteria is controlled by you, not some search engine marketer who can manipulate the results. The very best matches are sent to your phone.

If *Consumer Reports* offered an unbiased, personalized service rating potential lenders, it might be just like YourCommand's summary:



Learning from your peers. Ever wondered how other firms with similar needs are doing? YourCommand shows you how their searches are different and whether they're getting more interest or less. You can learn from their successes or mistakes without ever revealing who you are or what is in your plan.

Never give up control. With YourCommand no one knows who you are until you decide to opt-in. There's even a private messaging system that lets you ask potential lenders questions without giving anything away. It's unique because the *receiver* controls the relationship, so you can end it by not responding without ever revealing who you are.

With all of these free features, how does YourCommand make money?

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Financial mentoring. No search can guarantee results but there is a way to improve your chances. YourCommand is pioneering the concept of a Close Hit™ so that you can learn from what *almost* happened, such as lenders who *almost* contacted you. You'll be able to compare what they offer with what you want so that you can make changes to improve your search results.

You can also communicate with and learn from similar people seeking funding who are having more success than you. All of this financial mentoring costs just \$30/month.

Start YourCommand today. With no risk, respect for your privacy, and much better control, there has never been a better time to search for your dream lender.

A better way for lenders to find great deals. If you're a lender, YourCommand even has a way for you to "persistently" search for the best deals based on your lending terms. If you want, we can also protect your identity until you have selected the right firm to invest in. And you can always get more information with the private messaging system.

Lending Tree leads sell for \$800 to \$1,500 each. YourCommand brings these costs down to zero. And Close Hits™ improves the quality of your leads for just \$30/month.